GREATER DES MOINES PARTNERSHIP

INVESTOR BENEFITS

Your investment directly impacts the economic development, talent attraction, placemaking, engagement and storytelling work that moves the Greater Des Moines (DSM) region forward. Investor organizations have a seat at the table to shape today's narrative and write the script for tomorrow's bright, bold future. As an Investor, you benefit from:

- Invitations to convene with leaders from across DSM to tackle challenges, seize opportunities and work collaboratively.
- Unique networking opportunities to connect with peers, elected officials and community leaders.
- Being recognized as a leading organization with a strong commitment to driving the region forward.
- Access to a portfolio of resources to draw and retain the best and brightest workforce and talent.
- Having access to all the latest research data, videos, marketing tools and information used to elevate our region.

HOW YOUR INVESTMENT BENEFITS DSM

More than $17 Billion in Capital Investment since The Partnership was founded in 1999.

13.4% Population Growth
1st in the Midwest
— Des Moines–West Des Moines–Ames, IA Combined Statistical Area (CSA), 2014-2024

Hundreds of stories and press releases per year, telling the DSM story loud, bold and broad.





INVESTORS ARE IN GOOD COMPANY

76% of DSM's Major Employers are Partnership Investors or Members

80 Board of Director Members, who are executive and C-suite-level leaders at Investor companies and organizations

27 Boards, Committees, Councils and other groups with membership filled by Investor representatives

What is good for the Greater Des Moines region, is good for the companies operating here and the people living here.

INVESTOR BENEFITS AT A GLANCE

ECONOMIC DEVELOPMENT

- Full team of Economic Development experts ready and willing to help Investor organizations grow and reach their goals.
- Strategically activate upon the goals and needs of the region, ultimately making our communities stronger.
- When we work with new projects and companies coming into the region, we are often asked for referrals to local companies and we go to our Investors first.



INFORMATION AND RESEARCH

- Research experts on staff can assist with specialized industry research and provide access to data.
- Quarterly One Partnership Reports that provide detailed information on The Partnership's results and key findings regarding the Greater Des Moines region.



TALENT RECRUITMENT AND DEVELOPMENT

- Access to talent development tools needed to attract, develop and retain high-quality, high-performing employees to your organization.
- One-on-one customized executive recruitment tours to help you introduce highly sought-after candidates to the region in a memorable way and encourage relocation.
- Access to important recruitment resources like The Partnership's relocation packet.



ENGAGEMENT

- Assist in shaping the future of our region in a tangible way.
- Ability to join one of The Partnership's Boards, Committees, Councils or Roundtables. This gives Investors and their teams a seat at the table to help drive The Partnership's work plans and regional strategies.
- The Partnership has robust engagement with local, state and federal officials to create and inform public policy that generates economic growth, business prosperity and talent development in DSM. Connecting Investors to elected officials is an important part of the public policy development process.



NETWORKING AND CONNECTIONS

- The Partnership connects your employees to a variety of networking, community involvement and professional development opportunities to help them thrive in their career in DSM.
- Investors' interns are invited to The Partnership's DSM Intern Connection program, which connects interns and college students to community leaders, executives and peers and provides an opportunity to learn more about DSM.
- The Partnership also holds Investor-only events. These events (at times virtual, in-person or in a hybrid format) provide insider content and give Investors opportunities to engage in a meaningful way. Examples of Investor-only events include Meet the CEO, Inside the Boardroom and unique insider access gatherings.



STORYTELLING, MARKETING AND BRAND AWARENESS

- The Partnership makes it a priority to amplify and share Investor news and stories through various Partnership communications channels such as our website, storytelling hub, social media, newsletters and more.
- Investors gain access to our highly qualified public relations (PR) team for PR and crisis communications expert support.
- Partnership Investors are recognized on The Partnership's Investor List which appears on The Partnership website and is printed and shared thousands of times annually. This is a source of regional pride for current Investors and highlights the impactful organizations throughout the region.



DMDC ACCESS

Investors receive priority access to our annual DMDC fly-in event, as well as special pricing. DMDC is a unique opportunity that allows participants to promote local economic development plans to Iowa's Congressional delegation, the Administration and their staffs, and advocate for key issues impacting DSM in the nation's capital.

GREATER DES MOINES PARTNERSHIP

WHY THE PARTNERSHIP

As the second largest regional chamber of commerce in the United States, with more than 400 Investors and an Affiliate Chamber of Commerce network of more than 7,200 Regional Business Members, The Partnership is a convener of collective strength, thought-leadership and community focus.

Since 1999, The Partnership, with the support of its Investors, has assisted in hundreds of company relocations and expansions in DSM resulting in more than $17 billion in capital investment, in addition to work on talent attraction and retention, cultivating regional collaboration and strengthening the region's core.

THE BENEFIT OF MOVING FORWARD TOGETHER

Working toward a bold, shared vision for our region allows us to lead with strength and a region-first mindset.

Our Investors play a critical role in advancing this vision, helping Greater Des Moines move forward together.

Visit DSMpartnership.com/investors to learn more, explore current Investors and discover ways to get involved.







Accredited Chamber
U.S. Chamber of Commerce

Accredited Economic Development Organization
International Economic Development Council

Association of Chamber of Commerce Executives
Chamber of the Year 2026

INVESTOR RELATIONS

KATHRYN SMITH, Vice President of Investor Relations and Community Engagement

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